



## Product Information

PURIC™ MAX is a highly refined liquid humic acid product containing an unprecedented 24% humic acid. PURIC MAX may be applied with starter or pop-up fertilizers, foliar fertilizers, soil applied or fertigation applied fertilizers or as stand-alone treatments. Utilizing advanced formulation technology PURIC MAX does not settle in storage and may be applied through drip or microsprinkler systems without worry of system blockage.

## Product Features and Benefits

### Benefits of PURIC MAX:

- Highly concentrated liquid humic acid
- Advanced extraction process
- Provides flexible application options
- Greatly reduced sediment

### Benefits Attributed to Humic Acid:

- Increased nutrient uptake
- Increased root mass
- Increased soil buffering capacity
- Improved soil water-holding capacity
- Increased CEC (Cation Exchange Capacity)
- Improved soil structure
- Increased soil microbial activity
- Increased shoot growth (foliar)
- Increased crop yield and/or quality

## Guaranteed Analysis

### ACTIVE INGREDIENTS

Humic Acid from Leonardite..... 24.00%

### INACTIVE INGREDIENTS

Water, Potassium Hydroxide..... 76.00%

## Product Applications

PURIC MAX can be applied in a broad range of techniques at all stages of plant growth.

**SOIL APPLICATIONS:** Apply up to 5 gallons per acre

**FOLIAR APPLICATIONS:** Apply 1-3 quarts per acre

**IRRIGATION SYSTEMS (Drip, Pivot, Solid Set):** Apply up to 5 gallons per acre

## Blending Guidelines

- When mixing with liquid fertilizer solutions, gradually add fertilizer to PURIC MAX with agitation
- If adding directly to a concentrated fertilizer solution, PURIC MAX may not readily disperse without adding water
- Maintain a pH greater than 6
- Calcium solutions should not be mixed with PURIC MAX

