

GOLF US

2022 EARLY ORDER PROGRAM

POWER FULL

FULL OF INNOVATION. FULL OF INCENTIVES. FULL OF SAVINGS.

The BASF EOP puts the “full” in powerful, offering access to future-forward chemistries developed by scientific experts that offer proven benefits for your turf. Make sure you’re prepared for 2022 with a toolbox full of innovation, incentives and savings.

□ • BASF

We create chemistry

FULL OF INNOVATION. FULL OF INCENTIVES. FULL OF SAVINGS.

EOP 2022 is more **#PowerFULL** than ever, making it easier to purchase your favorite BASF solutions while enjoying some of our industry's best rebates. Stock up on exciting new products like **Encartis™ fungicide, Alucion™ 35 WG insecticide** and **Finale® XL T&O herbicide** or powerful favorites like Maxtima® fungicide and Navicon® Intrinsic® brand fungicide. Use this order form or go online to **betterturf.basf.us/eop** and use the EOP Rebate Calculator to design your program and optimize your savings. Send your order directly to your DSR to set yourself up for success with a toolbox FULL of powerful chemistry.

INTRODUCING THE INNOVATION KICKER: EARN AN ADDITIONAL 2% REBATE*

EARN AN ADDITIONAL 2% REBATE WHEN PURCHASING SELECT QUANTITIES OF OUR INNOVATIVE NEW RELEASES

25 GALLONS OF ENCARTIS FUNGICIDE

DESIGN-YOUR-OWN PROGRAM EXCLUSIVE



3 BOTTLES OF ALUCION 35 WG INSECTICIDE

REMAINING PORTFOLIO PROGRAM EXCLUSIVE

*Rebate is applied to the respective Design-Your-Own Program or Remaining Portfolio program. If Innovation Kicker Rebate is earned on purchase of Encartis fungicide but total purchase does not qualify for the Design-Your-Own Program, then Innovation Kicker Rebate is applied to Remaining Portfolio program rebate. The maximum Innovation Kicker Rebate will not exceed 2% on a single program.

Design Your Own Program with these Qualifying Fungicides:

- 1** Select at least 3 qualifying fungicide brands. Partial cases still count toward your rebate level.
- 2** Order at least \$5,000 to start saving.
- 3** Order in October to lock in highest rebates.

Extended payment terms to June 9, 2022.

Qualifying Fungicide Purchase Level	Earned Incentive %	
	Oct.1-31, 2021	Nov.1-Dec.3, 2021
\$5,000-\$14,999	12%	8%
\$15,000-\$24,999	16%	10%
\$25,000-\$34,999 ¹	20%	12%
\$35,000 +	24%	14%

1. Purchase at least 3 different Design-Your-Own Program Qualifying EOP Fungicides totaling at least \$25,000 and receive a 10% rebate for all other EOP Remaining Portfolio qualifying products during the EOP period of 10/1/21 to 12/3/21.

Product	Package	Article #	Redemption Value	Quantity	Total
Emerald® fungicide	10 x 0.49 lb	59021463	\$ 1,063.30		
Emerald fungicide	50 x 0.49 lb	59012825	\$ 4,630.50		
Encartis™ fungicide <i>NEW!</i>	2 x 2.5 gal	59014003	\$ 550.00		
Honor® Intrinsic® brand fungicide	6 x 3 lb	59012350	\$ 2,808.00		
Honor Intrinsic brand fungicide	1 x 36 lb	59012885	\$ 4,176.00		
Insignia® SC Intrinsic brand fungicide	4 x 30.5 fl oz	59014134	\$ 1,834.88		
Insignia SC Intrinsic brand fungicide	2 x 2.5 gal	59014135	\$ 6,220.00		
Lexicon® Intrinsic brand fungicide	4 x 21 fl oz	59013840	\$ 2,100.00		
Maxtima® fungicide	4 x 26 fl oz	59018087	\$ 784.16		
Maxtima fungicide	2 x 2.5 gal	59018071	\$ 3,950.00		
Navicon® Intrinsic brand fungicide	4 x 37 fl oz	59018094	\$ 1,850.00		
Navicon Intrinsic brand fungicide	2 x 2.5 gal	59018095	\$ 6,020.00		
Xzemplar® fungicide	4 x 11.4 fl oz	59014120	\$ 684.00		
Xzemplar fungicide	2 x 114 fl oz	59013833	\$ 2,977.68		
SUBTOTAL:					

Your Qualifying Fungicides Subtotal \$ _____ X Earned Incentive % = \$ _____ Your Rebate

Remaining Portfolio: Herbicides, Ornamental and Other Solutions

1 Start earning rebates at only \$2,000.

2 Earn 10% rebate by reaching only \$15,000 in total purchases.

3 Buy now and don't pay until June 9, 2022.

Qualifying EOP Product Purchase Level (Excluding Table A Fungicides)	Earned Incentive %
	Oct.1- Dec.3, 2021
\$2,000-\$6,999	4%
\$7,000-\$14,999	6%
\$15,000+	10%

Product	Package	Article #	Redemption Value	Quantity	Total
Alucion™ 35 WG insecticide <i>NEW!</i>	10 x 2.375 lb	59024020	\$ 1,900.00		
Amdro® Pro fire ant bait	1 x 25 lb	59021451	\$ 414.38		
Siesta® insecticide fire ant bait	15 lb	59011057	\$ 239.06		
Sultan® miticide	4 x 0.125 gal	59023753	\$ 632.00		
Ventigra® insecticide	4 x 20 fl oz	59014680	\$ 1,100.00		
Orkestra® Intrinsic® brand fungicide	4 x 16 fl oz	59014379	\$ 588.80		
Pageant® Intrinsic brand fungicide	4 x 1 lb	59012349	\$ 382.40		
Pillar® G Intrinsic brand fungicide	15 lb bag	59017959	\$ 45.00		
Pillar G Intrinsic brand fungicide	30 lb bag	59012784	\$ 80.25		
Basagran® T&O herbicide	2 x 1 gal	59011636	\$ 222.50		
Drive® XLR8 herbicide	4 x 0.5 gal	59011404	\$ 311.25		
Finale® herbicide	2 x 2.5 gal	59014627	\$ 325.00		
Finale XL T&O herbicide <i>NEW!</i>	2 x 2.5 gal	59024131	\$ 406.25		
FreeHand® 1.75G herbicide	1 x 50 lb	59011296	\$ 97.50		
Pendulum® 2G herbicide	20 lb bag	59017972	\$ 40.75		
Pendulum 2G herbicide	40 lb bag	59015072	\$ 74.00		
Pendulum AquaCap herbicide	2 x 2.5 gal	59049276	\$ 356.25		
Pendulum AquaCap herbicide	1 x 15 gal	59011279	\$ 765.00		
Pylex® herbicide	4 x 4 fl oz	59018005	\$ 1,088.00		
Segment® II herbicide	2 x 2.5 gal	59014427	\$ 1,243.75		
Tower® herbicide	2 x 2.5 gal	59014247	\$ 1,605.00		
Admiral® lake colorant	4 x 1 gal	59014151	\$ 180.00		
Black Onyx lake & pond colorant	4 x 1 gal	59013424	\$ 325.00		
Green Lawngr® turf colorant	4 x 1 gal	59013434	\$ 250.00		
Green Lawngr turf colorant	2 x 2.5 gal	59013430	\$ 312.50		
Green Lawngr Transition HC turf colorant	4 x 1 gal	59013410	\$ 655.00		
Green Lawngr Vision Pro turf colorant	4 x 1 gal	59013342	\$ 587.50		
Turf Mark spray indicator	12 x 0.25 gal	59013723	\$ 204.38		
Turf Mark spray indicator	1 x 30 gal	59013314	\$ 1,312.50		
Turf Mark spray indicator - blue	2 x 2.5 gal	59013417	\$ 231.25		
Turf Mark spray indicator - green	2 x 2.5 gal	59013486	\$ 278.12		
			SUBTOTAL:		

EASILY PLAN, CALCULATE AND SAVE (ONLINE OR RIGHT HERE)

Complete your EOP your way. Visit betterturf.basf.us/eop to create a profile, design your program and send it directly to your DSR — or if classic pen and paper are your thing, calculate your savings right here.

Your Remaining Portfolio Subtotal \$ _____ X Earned Incentive % = \$ _____ Your Rebate

Your Qualifying Fungicides Rebate \$ _____ + Your Remaining Portfolio Rebate \$ _____ =
\$ _____ Total Rebate

Additional Program Details and Qualifications: All Agency Products are sold on behalf of BASF. All sales are final. No returns. Rebate will be based upon reported sales from the BASF Authorized Agent(s) and Distributor(s). The T&O EOP End-User Rebate program applies only to these Qualified End-User professionals: golf, Lawn & Landscape, sports turf, sod farms, municipalities, and parks & rec. Multiple sales orders for one customer are cumulative and will qualify if ordered between program dates and from any BASF Authorized Agent(s) and/or Distributor(s). The Qualified End-User must purchase at least three (3) Qualifying Fungicide brands totaling at least \$5,000 to qualify for the 2022 T&O Design-Your-Own Program (Offer 1) under the 2022 T&O EOP End-User Rebate Program. The Qualified End-User must purchase at least \$2,000 of Qualifying EOP Products to qualify for the 2022 T&O EOP Remaining Portfolio Rebate (Offer 2) under the 2022 T&O EOP End-User Rebate Program. Innovation Kicker Rebate: If Qualified End-User purchases the qualifying amount of Encartis fungicide for the Turf EOP Innovation Kicker Rebate but does not qualify for the Turf Design-Your-Own Program Rebate (Offer 1), the Innovation Kicker Rebate of 2% will be paid on the qualifying products including any fungicides that did not qualify for the Turf Design-Your-Own Program Rebate (Offer 1). The maximum Innovation Kicker Rebate to be paid on a single portfolio will not exceed 2%. Product must be purchased, invoiced and delivered between the program dates. No exceptions. The invoiced dollar amount for Agency Products and the redemption value of qualified non-Agency Products will be used to determine Qualified End-User total purchase and rebate earned. Qualified End-User must be in good credit standing with agent to receive special promotional terms. All Agency Products invoiced between October 1, 2021 and January 31, 2022 will receive June 9, 2022 terms for the Qualified End-User. All Agency Products invoiced after January 31, 2022 will receive net 60 days for the Qualified End-User. Terms for Agency Products offered at the Agent's discretion. Terms for qualifying non-Agency Products are determined by a BASF Authorized Distributor. All rebates will appear as a credit on the Qualified End-User's account with the agent who processed the order. T&O EOP End-User Rebate credit will become available by July 31, 2022. If a Qualified End-User purchases from more than one agent, the rebate will be applied to the respective agent based on percent purchase from each agent. All products may not be registered for sale or use in all states. Please check with your state or local Extension Service. Pillar G Intrinsic brand fungicide and Siesta insecticide fire ant bait are not for sale, distribution and/or use in New York State; and Tower herbicide is not for sale, distribution and/or use in Nassau or Suffolk counties in New York State.

BASF reserves the right to cancel or modify this program at any time.

Alicion and Encartis are trademarks of BASF, and Admiral, Amdro, Basagran, Drive, Emerald, Finale, FreeHand, Green Lawnger, Honor, Insignia, Intrinsic, Lexicon, Maxtima, Navicon, Orkestra, Pageant, Pendulum, Pillar, Pylex, Segment, Siesta, Sultan, Tower, Ventigra, and Xzemplar are registered trademarks of BASF.

Always read and follow label directions.

©2021 BASF Corporation. All rights reserved. PSS 21-30-131_EOP

Connect with us:

 @BASFTurf_us

 Facebook.com/BASF.Turf.us

 YouTube.com/BASFTurfTalk

***FULL OF INNOVATION.
FULL OF INCENTIVES.
FULL OF SAVINGS.***

THANK YOU FOR PARTICIPATING IN EOP.

Create a profile, design your program and send it directly to your DSR.

Get started at betterturf.basf.us/eop