



# STRAIGHT FORWARD

**POWER MEETS SIMPLICITY FOR YOUR  
MOST SUCCESSFUL SEASON YET.**

**BASF**  
We create chemistry



## STRAIGHT FORWARD PLANNING, ORDERING AND SAVING.

The BASF Early Order Program (EOP) keeps ordering simple so you can focus on planning, stocking up on cutting-edge chemistries and enjoying industry-leading rebates. Let BASF help you start 2023 stress-free by pointing your turf success in one direction — **STRAIGHT FORWARD.**

### THE POWER OF INTRINSIC® BRAND FUNGICIDES

Anchor your foundational spray program with the powerful plant health benefits of Intrinsic brand fungicides. These trusted solutions have pioneered the turf industry for more than a decade, delivering broad-spectrum disease control, stronger roots, greater stress tolerance and most of all, healthier turf.



### THE NEW INTRINSIC BRAND FUNGICIDE KICKER: EARN AN ADDITIONAL 1% REBATE!

Add any Intrinsic brand fungicide from the chart below and earn an **additional 1% Rebate Kicker** on your entire Design-Your-Own Program order.<sup>1</sup>

#### Design-Your-Own Program with these Qualifying Fungicides:

1	Select at least 3 qualifying fungicide brands. Partial cases still count toward your rebate level.	Qualifying Fungicide Purchase Level	Earned Incentive %	
			Oct.1-31, 2022	Nov.1-Dec.2, 2022
2	Order at least \$5,000 to start saving.	\$5,000-\$14,999	12%	8%
		\$15,000-\$24,999	16%	10%
3	Order in October to lock in the highest rebates.	\$25,000-\$34,999	20%	12%
	Extended payment terms to June 7, 2023.	\$35,000 +	24%	14%

### SPEND \$25,000 ON QUALIFYING FUNGICIDES AND RECEIVE A 10% REBATE ON ANY ACROSS-THE-COURSE SOLUTIONS.<sup>2</sup>

Product	Package	Article #	Redemption Value	Quantity	Total
<b>Fungicides</b>					
Emerald® fungicide	10 x 0.49 lb	59021463	\$ 1,213.20		
Encartis® fungicide	2 x 2.5 gal	59014003	\$ 628.26		
Honor® Intrinsic® brand fungicide	6 x 3 lb	59012350	\$ 3,213.36		
Honor Intrinsic brand fungicide	1 x 36 lb	59012885	\$ 4,781.88		
Insignia® SC Intrinsic brand fungicide	4 x 30.5 fl oz	59014134	\$ 2,110.60		
Insignia SC Intrinsic brand fungicide	2 x 2.5 gal	59014135	\$ 7,098.30		
Lexicon® Intrinsic brand fungicide	4 x 21 fl oz	59013840	\$ 2,353.68		
Maxtima® fungicide	4 x 26 fl oz	59018087	\$ 877.76		
Maxtima fungicide	2 x 2.5 gal	59018071	\$ 4,429.30		
Navicon® Intrinsic brand fungicide	4 x 37 fl oz	59018094	\$ 2,113.44		
Navicon Intrinsic brand fungicide	2 x 2.5 gal	59018095	\$ 6,875.16		
Xzemplar® fungicide	4 x 11.4 fl oz	59014120	\$ 780.68		
Xzemplar fungicide	2 x 114 fl oz	59013833	\$ 3,392.64		
SUBTOTAL:					

A versatile program is a powerful program. Round out your order from our extensive product portfolio and save big. From herbicides to insecticides and more, choose from an incredible selection of products that deliver results across the course and earn larger rebates as your order grows.

#### Across-the-Course: Herbicides, Ornamental and Other Solutions

1	Start earning rebates at only \$2,000.	Qualifying EOP Product Purchase Level (Excluding DYOP Fungicides)	Earned Incentive %
			Oct.1 - Dec.2, 2022
2	Earn 10% rebate by reaching only \$15,000 in total purchases.	\$2,000-\$6,999	4%
		\$7,000-\$14,999	6%
3	Buy now and don't pay until June 7, 2023.	\$15,000+	10%

Product	Package	Article #	Redemption Value	Quantity	Total
<b>Insecticides</b>					
Amdro® Pro fire ant bait	1 x 25 lb	59021451	\$ 487.50		
Siesta® insecticide fire ant bait	15 lb	59011057	\$ 267.38		
Sultan® miticide	4 x 0.125 gal	59023753	\$ 704.00		
Ventigra® insecticide	4 x 20 fl oz	59014680	\$ 1,232.80		
<b>Fungicides</b>					
Orkestra® Intrinsic brand fungicide	4 x 16 fl oz	59014379	\$ 650.88		
Pageant® Intrinsic brand fungicide	4 x 1 lb	59012349	\$ 431.44		
Pillar® G Intrinsic brand fungicide	15 lb bag	59017959	\$ 54.00		
Pillar G Intrinsic brand fungicide	30 lb bag	59012784	\$ 103.13		
<b>Herbicides</b>					
Drive® XLR8 herbicide	4 x 0.5 gal	59011404	\$ 210.60		
Finale® XL T&O herbicide	2 x 2.5 gal	59024131	\$ 513.50		
FreeHand® CA 1.75G herbicide	1 x 50 lb	59013674	\$ 109.00		
Pendulum® 2G herbicide	20 lb bag	59017972	\$ 48.50		
Pendulum 2G herbicide	40 lb bag	59015072	\$ 85.50		
Pendulum AquaCap herbicide	2 x 2.5 gal	59049276	\$ 281.25		
Pendulum AquaCap herbicide	1 x 15 gal	59011279	\$ 873.45		
Pylex® herbicide	4 x 4 fl oz	59018005	\$ 1,275.20		
Tower® herbicide	2 x 2.5 gal	59014247	\$ 1,848.96		
<b>Colorants</b>					
Admiral® lake colorant	4 x 1 gal	59014151	\$ 235.00		
Black Onyx lake & pond colorant	4 x 1 gal	59013424	\$ 400.00		
Green Lawnger® turf colorant	2 x 2.5 gal	59013430	\$ 351.00		
Green Lawnger Transition HC turf colorant	4 x 1 gal	59013410	\$ 735.80		
Green Lawnger Vision Pro turf colorant	4 x 1 gal	59013342	\$ 660.40		
<b>Spray Indicators</b>					
Turf Mark spray indicator	12 x 0.25 gal	59013723	\$ 230.10		
Turf Mark spray indicator	1 x 30 gal	59013314	\$ 1,443.00		
Turf Mark spray indicator - blue	2 x 2.5 gal	59013417	\$ 260.00		
Turf Mark spray indicator - green	2 x 2.5 gal	59013486	\$ 312.00		
SUBTOTAL:					

Talk to your DSR and use this brochure to start ordering now. For more information, visit [betterturf.basf.us/eop](http://betterturf.basf.us/eop).

1. Qualifying Earned Incentive % + 1% Rebate Kicker will be applied to all Design-Your-Own Program (DYOP) purchases. Must qualify for the DYOP and purchase one (1) Intrinsic brand fungicide product.  
 2. Must purchase at least three (3) different Design-Your-Own Program Qualifying Fungicides during the EOP period of 10/1/22 to 12/2/22.





**GET A STRAIGHT FORWARD  
START TO YOUR SEASON.**

*Photo courtesy of The Country Club*

**Additional Program Details and Qualifications:** All Agency products are sold on behalf of BASF. All sales are final. No returns. Rebate will be based upon reported sales from the BASF Authorized Agent(s) and Distributor(s). The T&O EOP End-User Rebate program applies only to these Qualified End-User professionals: golf, L&L, sports turf, sod farms, municipalities, and parks & rec. Multiple sales orders for one customer are cumulative and will qualify if ordered between program dates and from any BASF Authorized Agent(s) and/or Distributor(s). The end-user must purchase at least three (3) Qualifying Fungicide brands totaling at least \$5,000 to qualify for the 2023 T&O Design-Your-Own Program (Offer 1) under the 2023 T&O EOP End-User Rebate Program. The end-user must purchase at least \$2,000 of Qualifying EOP Products to qualify for the 2023 T&O EOP Across-the-Course Rebate (Offer 2) under the 2023 T&O EOP End-User Rebate Program. The end user that purchases at least \$25,000 of Qualifying EOP Fungicides AND purchases at least three (3) different Qualifying EOP Fungicide brands will automatically be eligible to receive a 10% rebate for all other EOP Across-the-Course Qualifying Products under the 2023 T&O EOP End-User Rebate Program. Innovation Kicker Rebate: A qualifying Intrinsic Brand Fungicide Kicker purchase of one Intrinsic brand fungicide will provide a qualified end-user an additional 1% rebate to be applied on all qualifying T&O Design-Your-Own Program purchases. The Turf EOP End-User Intrinsic Brand Fungicide Kicker incentive is cumulative and will be paid in addition to any other program payments under the 2023 T&O EOP End-User Rebate Program.

Product must be purchased, invoiced and delivered between the program dates. No exceptions. The invoiced dollar amount for agency products and the redemption value of qualified non-agency products will be used to determine end-user total purchase and rebate earned. End-user must be in good credit standing with agent to receive special promotional terms. All agency products invoiced between October 1, 2022 and January 31, 2023 will receive June 7, 2023 terms for the end-user. All agency products invoiced after January 31, 2023 will receive net 60 days for the end-user. Terms for Agency Products offered at the Agent's discretion. Terms for qualifying non-agency products are determined by a BASF Authorized Distributor. All rebates will appear as a credit on the end-user's account with the agent who processed the order. T&O EOP End-User Rebate credit will become available by July 31, 2023. If an end-user purchases from more than one agent, the rebate will be applied to the respective agent based on percent purchase from each agent. All products may not be registered for sale or use in all states. Please check with your state or local Extension Service.

BASF applied the California mill tax (2.175%) to agency products in the state of California. California residents consult your local BASF distributor for pricing of non-agency products.

BASF reserves the right to cancel or modify this program at any time.

Admiral, Amdro, Drive, Emerald, Encartis, Finale, FreeHand, Green Lawnger, Honor, Insignia, Intrinsic, Lexicon, Maxtima, Navicon, Orkestra, Pageant, Pendulum, Pillar, Pylex, Siesta, Sultan, Tower, Ventigra, and Xzemplar are registered trademarks of BASF.

Always read and follow label directions.

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**THANK YOU FOR PARTICIPATING IN EOP.**

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