

Help Your Orchard Thrive with CropSights



CROPSIGHTS
BY WILBUR-ELLIS

CropSights is a new digital platform that helps you **make in-season decisions** so you can **unlock more value** on your farm.

Combined with the advice of your Wilbur-Ellis consultants and Subject Matter Experts, **CropSights will provide a source of shared insights** for you and your team.



Real Time Farm Health

Monitor soil moisture, pests, and nutrition with access to relevant scouting notes for real-time agronomic insights.



In-Season Application Tracking

View recommendations and completed applications, while monitoring REI/PHI status at the block level.



Cost Monitoring

Review current and historical budgets for major categories like chemicals and fertilizer, with minimal data entry.



Regulatory Compliance

Manage requirements and export reports for Global GAP audits, organic inspections, and other standards.

CropSights by Wilbur-Ellis enables growers to improve in-season decision-making by delivering actionable, real-time insights. Combined with the advice of Wilbur-Ellis experts, it unlocks more value with improved farm health, execution and tracking, compliance, and more.

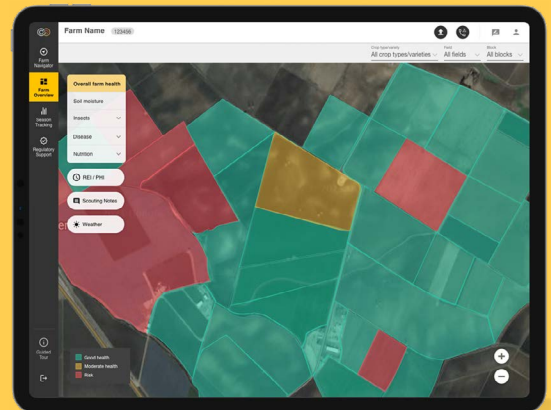
Want to see how it works?

South District

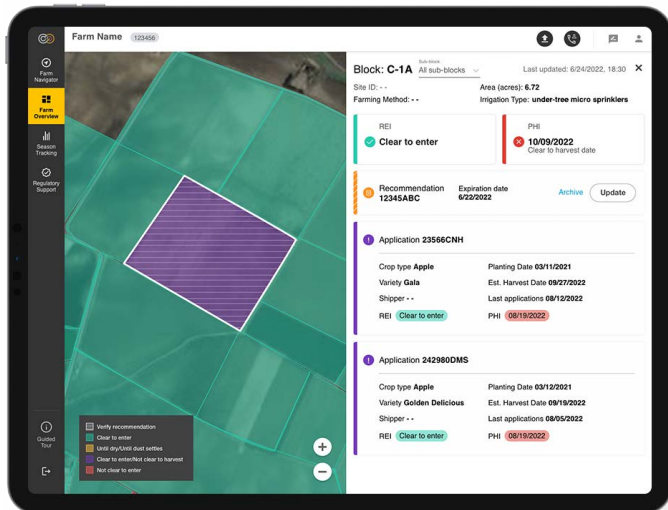
Christian Medeiros | 509-571-3758 | cmedeiros@wilburellis.com

North District

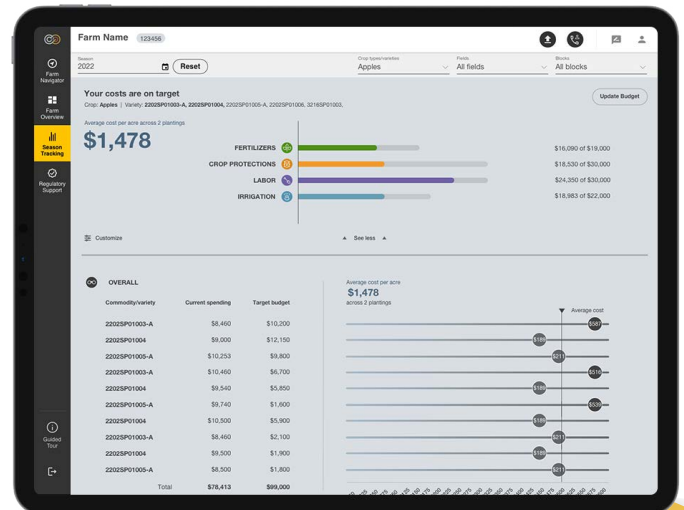
Curtis Pusey | 509-699-0715 | cpusey@wilburellis.com



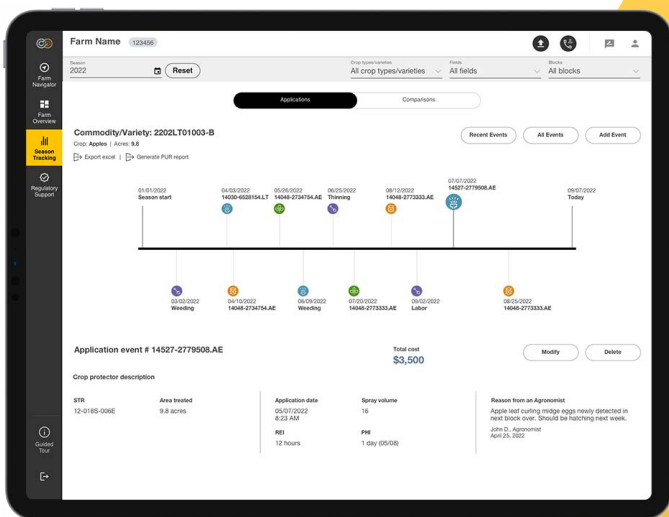
Easily View and Track Real-Time Data on Your Farm



Stay Up to Date on Your Input Costs



Track Your Inputs, Past and Scheduled



CropSights gives you and your team the insights you need.

Quickly access agronomic data. Improve farm efficiency. Increase production.

- Field health including soil moisture, pest density and development, and geo-tagged scouting notes
- In-season application tracking of block-level REI/PHI status
- Input spend tracked against custom budgets
- Management of regulatory, compliance, and food safety standards with the ability to upload and print documents on demand

...plus more features to come!

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