# Help Your Farm Thrive with CropSights



CropSights is a new digital platform that helps you **make in-season decisions** so you can **unlock more value** on your farm.

Combined with the advice of your Wilbur-Ellis agronomists and advisors, CropSights will provide an **easy-to-access source of insights** for you and your team.



## **In-Season Application Tracking**

View past and upcoming applications, watch field entry status (REI / PHI), add events, and sort by land area or commodity.

## **Cost Monitoring**

Monitor real time budgets for major cost categories like chemicals and water, view across sub-categories, and track cost per acre.

#### **Regulatory and Compliance Management**

Track progress, manage documentation, and access/ export records required to comply with regulatory and food safety standards such as Global GAP, organic certification, and more.



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**CropSights by Wilbur-Ellis** enables growers to improve in-season decision-making by delivering actionable, real-time insights. Combined with the advice of Wilbur-Ellis experts, it unlocks more value with improved farm health, execution and tracking, compliance, and more.

#### Want to see how it works?

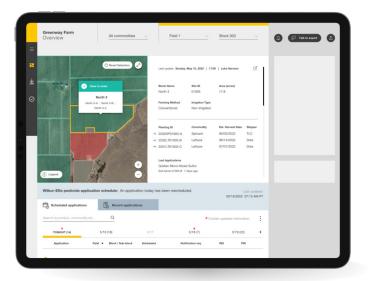
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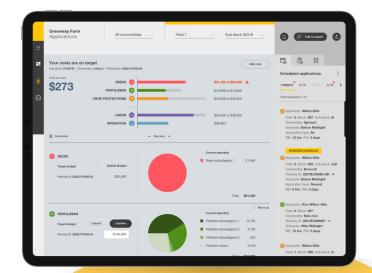




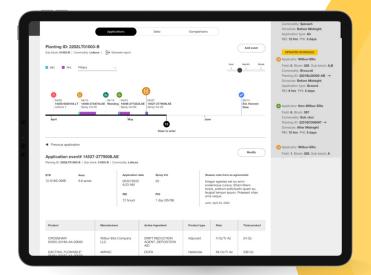
#### Easily View and Track Real-Time Data on Your Farm



#### Stay Up to Date on Your Input Costs







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## CropSights Gives You and Your Team the Insights You Need.

Quickly access agronomic data. Improve farm efficiency. Increase production.

- In-season performance and application tracking
- Field status monitoring (REI / PHI)
- Cost per acre tracking against custom budgets
- Planting-level input tracking and cost monitoring
- Management of compliance documentation and records
- Access to soil and tissue sampling results

...with additional features to come

