

Boost Your Bottom Line With Better Agronomics

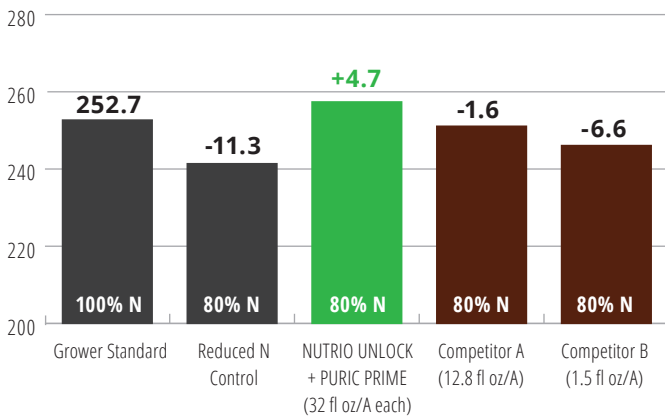


NUTRIO® UNLOCK®, liquid biological catalyst, with PURIC® PRIME, 12% humic acid, is the dynamic duo that will take your crops to the next level. The two products work together seamlessly, delivering increased root growth, optimized nutrient uptake, healthier soils, and greater yield potential.

UNLOCK YIELD POTENTIAL WITH REDUCED N PROGRAM

Whitewater, WI | Corn

Yield (bu/A)



All treatments included 6-24-6 at 3 gal/A made in-furrow at planting
Competitor B treatment was applied w/ 1st herbicide app at V5 PDF207004WI55

Even with a 20% nitrogen reduction, NUTRIO UNLOCK + PURIC PRIME shows:

- +4.7 bu/A** increase over grower standard
- +16.0 bu/A** increase over reduced N control

In addition, this trial shows the product pair can result in a yield advantage of up to 11.3 bu/A compared to competitor treatments and is the only treatment that allows you to reach full yield potential with reduced nitrogen rates.

NUTRIO UNLOCK + PURIC PRIME BENEFITS



Optimized nutrient use efficiency, retention, and availability



Dual technologies wake up your soils, increasing root growth and early vigor



7 pure strains of beneficial bacteria plus pure humic acid

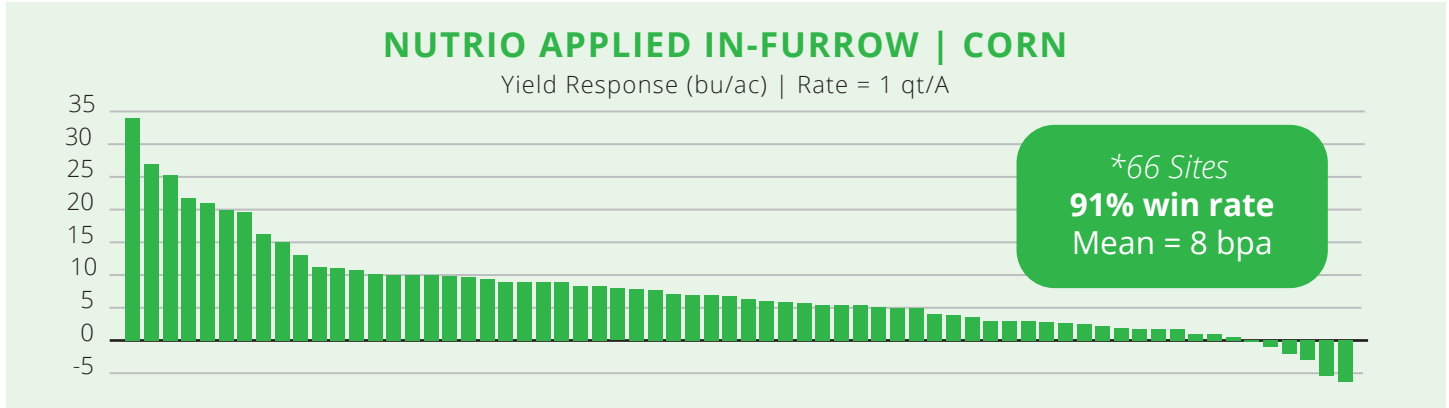
While cutting your nitrogen may seem like a sound economic decision, it isn't always the best agronomic practice. With the team of Wilbur-Ellis agronomists to guide your agronomic decisions and our proven products, like NUTRIO UNLOCK + PURIC PRIME, you can be confident that you're boosting your bottom line with better products and expertise.

PROVEN PERFORMANCE



PROVEN PREDICTABLE PERFORMANCE

Trials show a 91% win rate with an 8 bu/A average yield advantage across 66 sites over 4 years.



BENEFICIAL BACTERIA STRAIN	FUNCTIONS
<i>Rhodopseudomonas palustris</i>	<ul style="list-style-type: none"> • Produces favorable enzymes for nitrogen fixation • Improves organic matter mineralization • Nutrient acquisition
<i>Bacillus brevis</i>	<ul style="list-style-type: none"> • Enhances nitrogen fixation • Enhances phosphorus availability • Boosts plant biomass • Strong extracellular enzyme producer – wide spectrum
<i>Lactobacillus plantarum</i>	<ul style="list-style-type: none"> • Enhances nitrogen fixation • Increases phosphorus utilization • Nutritionally adaptive
<i>Bacillus licheniformis</i>	<ul style="list-style-type: none"> • Increases nitrogen fixation • Contributes to phosphorus solubilization • Increases plant root establishment and development • Aids in organic matter mineralization
<i>Bacillus megaterium</i>	<ul style="list-style-type: none"> • Improves nitrogen fixation • Boosts phosphate solubilization • Enhances nutrient uptake
<i>Rhodococcus rhodochrous</i>	<ul style="list-style-type: none"> • Enhances nitrogen fixation • Converts nitrogen into a usable plant form • Improves organic matter mineralization
<i>Streptomyces griseus</i>	<ul style="list-style-type: none"> • Enhances nutrient mobility

Discover the how you can harness The Power of We® at [WilburEllisAgribusiness.com](https://www.WilburEllisAgribusiness.com).

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